



CONSUMER MAIL-IN PROMOTION INSTRUCTIONS

Submit online:
For faster payment and online tracking, submit your rebate online:
https://johnsonoutdoors.4myrebate.com
US Residents use offer code JO-10140
Canadian Residents use offer code JO-10141

-OR-

Submit by mail:
1. Purchase a qualifying model at Gander Mountain and Overton's
between: July 11, 2016 through May 31, 2017
Submissions must be postmarked no later than June 30, 2017

2. Complete ALL of the information below
3. Return the following information with this form:
a. Original dated, itemized sales receipt
b. Original UPC bar code cut from the carton

4. Mail to:
Johnson Outdoors Rebate Center
P.O. Box 130018
El Paso, TX 88513-0018

5. Please allow 8-10 weeks for delivery (10-12 weeks in Canada).
6. Keep a copy of your complete submission for your records.



Sample UPC

Sample Serial #



Table with 4 columns: Model Name, Model Number, MasterCard Reward Card, Valid UPC Code. Row 1: 698ci HD SI Combo, 409470-1, \$75, 0-82324-04324-6

FIRST NAME*

Grid for first name

LAST NAME*

Grid for last name

MAILING ADDRESS*

Grid for mailing address

CITY*

Grid for city

STATE/PROVINCE*

Grid for state/province

ZIP CODE (US)*

Grid for zip code (US)

POSTAL CODE (CANADA)*

Grid for postal code (Canada)

PHONE

Grid for phone number

E-MAIL ADDRESS

Grid for e-mail address

SERIAL NUMBER*

Grid for serial number

PURCHASE DATE (MM/DD/YY)*

Grid for purchase date

*INDICATES REQUIRED FIELDS

Check here to receive special offers, discounts and other e-mail communications from Humminbird*

TERMS & CONDITIONS

By submitting this form, I am acknowledging that I have read and accept the terms and conditions of this rebate. Offer not valid on reconditioned or refurbished models. Offer is subject to product availability. No "Rain Checks" on the rebate offers are allowed if qualifying product is sold out. This rebate offer is available to qualifying end-user purchasers of a qualifying product on this rebate form. If any terms and conditions are not met the rebate will be denied. Humminbird and its parent company, affiliates and agents are not responsible for any lost, late, mutilated, postage due mail, or misdirected mail. Except where otherwise restricted by law, improperly completed rebate forms may be rejected. Distributors and dealers may not participate in this offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period. Limit (1) one rebate per qualifying rebate offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except where prohibited by law. Only one (1) rebate application per envelope. Any request postmarked or received after the eligibility period will be denied. Reward card is issued by MetaBank*. The Card will expire (4) four months after issuance, as noted by the "Valid Thru" date identified on the front of the Card. Funds expire at 12:00AM (GMT time) on the card expiration date. Once expired, this card is void and will not be replaced. Subject to applicable law, and except as otherwise provided in the Cardholder Agreement, this Card is not redeemable for cash. This Card cannot be used at ATMs. Read Cardholder Agreement for complete terms and conditions. MasterCard Reward Card is accepted at millions of locations worldwide. Card is not reloadable. Offer subject to change at any time. For questions about this rebate offer, call (866) 253-3704. You may check the status of your rebate by visiting the link provided in your e-mail or visiting https://minnkota.4myrebate.com. Please allow 8-10 weeks for delivery in US and 10-12 weeks for delivery in Canada. For U.S. Residents: You will receive a prepaid MasterCard* Reward Card paid in US Dollars. For Canadian Residents: You will receive a prepaid MasterCard* Reward Card paid in Canadian Dollars. MasterCard is a registered trademark of MasterCard International Incorporated.

Overton's GANDER^{MTN}: OFFICIAL MAIL-IN CERTIFICATE

SEND: A completed rebate certificate, a copy of the upc code from the item(s), a copy of cash register receipt(s) (for on-line orders use a copy of the packing slip) dated between 1/1/17 and 7/31/17 with the purchase date(s) and rebate item(s) circled. Must be postmarked by 8/28/17. No limit per household.

Please send my cash back offer to:

Name _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____

Mail To:

Humminbird 698ci Combo Rebate
P.O. Box 6340, Dept 2
Clear Lake, MN 55319

Offer good from 1/1/17 to 7/31/17. **Must be postmarked by 8/28/17.** Late submissions will not be honored or returned. No limit per household or mailing address. Product must be purchased between 1/1/17 to 7/31/17 to qualify for the cashback offer. Layaway Sales must be paid in full to be eligible for rebate. Groups, clubs, businesses or organization entries are void and will not be honored, acknowledged or returned. Any attempt to fraud this rebate will disqualify the entire submission. Material from non-compliant requests will be determined with response. Void where prohibited and subject to all laws. Offer good only in USA. Please allow 6-8 weeks for delivery. Not responsible for lost or misdirected mail. 2017 Gander Mountain® All Rights Reserved

Questions? Email: GanderRebates@letushelponline.com

Total Rebate Value:

\$75.00 x _____ = _____

**Humminbird® 698ci HD SI
Combo**

SKU: 103375533

UPC: *(Must match cash register receipt paid value)*
082324043246